

AGENDA

PostEurop AESForum Workshop: What .post is

Venue: PostEurop HQ, Boulevard Brand Whitlock 114, Brussels

Time: 09:00 - 16:30

Date: May, 29th

8.30 – 9.00 Registration

9.00 – 9.15 Welcome Address

Jürgen Lohmeyer, PostEurop OAC Chairman
Jan Sertons, PostEurop MAC Chairman
João Manuel Melo, AESForum Chairman
Giovanni Brardinoni, AESForum Vice-Chairman

9.15 – 10.00 **UPU** (keynote speakers)

A Global View on .post: from conception to inception, Paul Donohoe, E-Postal Services & E-Commerce Programme Manager at UPU

Operational matters (Global T&T), Harald Weyerich, Director Postal Technology Center at UPU

10.00 - 10.20 Questions & Answers

10.20 – 11.00 **Poste Italiane, Italy**

Services that can be leveraged through .post: Poste Italiane's experience
Mark Fardelli, Chairman of the Dot Post Group

Security aspects (GCSEC – Global Cyber Security Centre of Excellence)
Andrea Rigoni, Managing Director of GCSEC (Global Cyber Security Centre of Excellence)

11.00 - 11.15 Questions & Answers

11.15 - 11.35 Coffee Break

11.35 – 11.55 **PostNL, the Netherlands**

Marketing Aspects, Sander Hart de Ruyter (Information Manager International Mail at PostNL)

11.55 - 12.10 Questions and Answers

12:10 – 12:30 **Poste Maroc, Morocco**

Benefits for developing countries or emerging economies, Dr. Ahmed KADA
(Director of International and Cooperation at Poste Maroc)

12.30 - 12.45 Questions and Answers

12.45 – 14.00 Lunch

14.00 – 14.20 **Post Danmark, Denmark**

Is “.post” a real opportunity for the Posts?
Ingrid Sørensen (Head of international and national standard strategies)

14.20 - 14.35 Questions and Answers

14.35 – 14.55 **Deutsche Post, Germany**

Deutsche Post’s electronic services and the possible relevance of the .post
concept, Dr. Ingo F. Bickel (Senior Expert Platform Strategy)

14.55 - 15.10 Questions and Answers

15.10 – 15.30 **La Poste, France**

Which business opportunities?
Speaker to be confirmed

15.30 - 15.45 Questions and Answers

15.45 – 16.15 Summary & Conclusions, AESForum Chairman / Vice-Chairman

16.15 - 16.30 Closing, OAC Chairman, MAC Chairman

16.30 Coffee Break