

To all members of the PostEurop
Stamps and Philately Group

Brussels, 23 May 2014

Dear Members,

Most Beautiful EUROPA stamp 2014 – voting over the Internet

As previously informed, the competition "The Most Beautiful Europa stamp" has been launched on the website of PostEurop <http://www.posteurop.org/europa2014>. We are asking all members to use their marketing channels to promote the competition and the collecting of EUROPA stamps. The last day to vote in the competition is 31.8.2014 and the winners will be announced on 24.9.2014 at the PostEurop Plenary Assembly in San Marino.

Most Beautiful EUROPA stamp 2014 – professional jury panel

As in previous years, a professional jury panel will also choose a favorite in the competition "Most beautiful EUROPA stamp 2014". The jury will make its selection in Brussels on 26.6.2014. For this purpose, the jury needs access to the printed stamps. At present, several postal administrations have not yet sent their material to PostEurop.

Note! To enter in the competition with the jury panel, PostEurop/Cynthia Wee needs your country's stamp not later than 6.6. Contact details at the bottom of the letter.

PostEurop Stamp & Philately Forum in Essen 2014

A total of 38 representatives from 24 postal administrations joined us for the PostEurop Stamp & Philately Forum in Essen. The theme for the Forum was "Innovations". The participants listened to interesting presentations covering topics like innovations in the artistic design of stamps and stamp printing, marketing through social media, consumer mobile behaviour in Europe 2013 and online sales. The German Post's presentation on the stamp collecting in Germany and the future of philately was particularly interesting.

Here is a photo of the participating delegates. All the presentations and the list of attendees can be found on the PostEurop Extranet. (PostEurop Document Library > 0.1 Committees / Working Groups / Market Activities Circle > Stamps & Philately WG > Meetings > 2013 MAY 7-8 Philatelic Forum)



In connection with the stamp exhibition Int. Briefmarkenmesse Essen, exhibition visitors could vote for their favourite from the 53 exhibited Europa stamps. Three S.T.A.M.P.S watches, valued at €100 a piece, will be raffled off among the voters.

Proposals for 2017-2018 EUROPA themes

- The last date for proposals has been postponed to 31 May 2014 so you can still send your suggestions to PostEurop/ Ms Laetitia Bruninx administration@posteurop.org or Ms Cynthia Wee cynthia.wee@posteurop.org
- The complete list of proposals will be sent to all members for choosing their favorites in the beginning of June. The favorite will be rated with 3 points, the second best with 2 points and the third with 1 point
- The national results have to be sent to PostEurop 30 June 2014 at latest.
- The results will be announced in September 2014.

For further questions, please contact Ms Anita Häggblom anita.haggblom@posten.ax or Ms Cynthia Wee cynthia.wee@posteurop.org

Anita Häggblom
Chair of the PostEurop's Stamps and Philately