

To all Members of the PostEurop
Stamps and Philately Group

Brussels, 4 June 2014

Celebrating the 60th anniversary of Europa Stamps

Joint theme in 2016 "Think Green" competition

With reference to my newsletter no.1-2013 (enclosed), item 3, the procedures applying to the timetable and rules for the "Think Green" competition are itemized below:

National competitions organised during 2014

- Every member can decide if they organize a national competition.
- If a national competition is organized, it is up to the organizing postal administration to decide how to administrate it and how to choose the winner
- The Members can also appoint an artist of their choice to develop their proposal for the competition
- All competition entries must be submitted to PostEurop no later than 15 December 2014
- The proposals are sent digitally (minimum 300dpi) as well as a printout (A4) where the colours match the original artwork.

January 2015

- On 16 January 2015 every member postal administration will receive all proposed digital images
- Every member postal administration is to select its 3 favourites. The favourite is rated 3 points, the second best with 2 points and the third with 1 point
- The points have to be submitted to PostEurop by 31 January 2015 at the latest.
- PostEurop will compile the points and before the end of February 2015 the winning design will be announced and each country will receive the artwork of the winner and can start their production of the EUROPA stamp 2016.

Issuing date

- The official issue date for the EUROPA stamps is on **EUROPA Day, 9 May 2016**

Important details for everybody to know

Artist fees

- The normal artist fee for the winning proposal will be paid by the postal administration.
- The fact that many postal administrations will be using the design is to be considered as an honour and a good marketing opportunity for the artist. No additional artist fees will be paid.
- If necessary a separate assignment on the right to use the artwork will be signed by the owner of the artwork and PostEurop Stamp & Philately.

How to interpret the theme

- The members are free to interpret the theme, but here are some ideas of different possibilities
- Sustainable
- Environmentally friendly
- Ecological
- Green colour

Criteria for the design

- The design can be either in a landscape or a portrait format.
- A painting, drawing, photo, image made with computer, you may choose.
- There has to be enough space around the motif for the different country names, EUROPA logo, the postage values and possible signs of currency.

Those who issue two Europa stamps

- To be able to issue the second stamp with the theme “Think Green”, members must take part in this joint motif.

Also remember the very important criteria for our EUROPA stamps: they have to be available for customer as single stamps.

For further questions, please contact Ms Anita Häggblom
anita.haggblom@posten.ax or Ms Cynthia Wee cynthia.wee@posteurop.org

Anita Häggblom
Chair
PostEurop Stamps & Philately WG