Free Medical Masks

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Turkish Post delivered free medical masks to citizens applying through the company's e-commerce website ePttAVM.com.

ACTION

Through Turkish Post Corporation's e-commerce platform, the company provides all citizens in 81 provinces with free medical masks. Turkish Post delivery staff strives to deliver the masks to citizens even within curfew period. Individuals and their family members are able to obtain free medical masks, applying through maske.epttavm.com thanks to the collaboration between the Ministry of Transport and Infrastructure as well as the Ministry of Health.

On the same website, citizens can access an informative brochure on how to use medical masks. Individuals are only required to fill their own and/or their family member's identification information in the form on the website. Each individual can receive one package containing five medical masks every week. With the aim of meeting demand for free medical masks, Turkish Post has established "Centres for Packaging and Delivery of Facial Masks" in several locations. Facial masks are delivered to the door of every individual who has applied.

RESULTS AND IMPACT

Turkish Post ensured that citizens would have safe access to medical masks and guided each individual on how to use them as an important preventive measure against COVID-19 contagion.





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