

## 2020 PostEurop Innovation Forum (IF)

4 November 2020

### ABOUT THE FORUM

The IF is an event organized each year to create more awareness about "what's going on out there" and inspire Postal operators to design and build innovative solutions, products and services that fully meet their customers' needs.

### WHEN & WHERE

Wednesday, 04 November 2020

Venue: Cyberspace (courtesy of MS Teams)

### WHO SHOULD ATTEND?

CEOs and senior postal professionals responsible for Strategic Development, Commercial and Marketing areas, and Innovation.

### PARTICIPATION BENEFITS

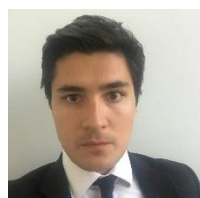
Members participating in the forum will have the opportunity to:

- learn first-hand about award winning postal Innovation projects, meet start-ups that bring added value to the postal business
- keep a pulse on emerging innovative trends
- network amongst postal peers
- be part of the European Postal Network

### FOR INFORMATION ON INNOVATION FORUM, PLEASE CONTACT:



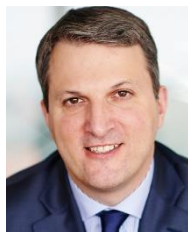
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Moderator/Chairman of Innovation Forum  
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Timur Myaldzin (JSC Russian Post)  
Vice-Chairman of IF  
E: [timur.myaldzin@russianpost.ru](mailto:timur.myaldzin@russianpost.ru)



10:00–10:05



## INTRODUCTION OF POSTEUROP INNOVATION FORUM

*By Dr. Botond Szebeny, PostEurop Secretary General*

10:05–10:15

## INTRODUCTION TO THE 2020 INNOVATION FORUM AGENDA

A brief overview on previous forums & presentation format  
*By João Melo, Chair of the Innovation Forum*

10:15–11:00



## Accenture: COVID-19 and the New Normal

*Brody Buhler, Global Managing Director, Post and Parcel*

This presentation will outline the impact of COVID-19 on Postal Business and how the pandemic has accelerated the big transformations already underway at Posts. Significant eCommerce growth and retail supply chain transformations will make eCommerce and other postal activities even more important. This will highlight the permanent impact that COVID-19 will have on Postal businesses and actions to take to win in this new market.



11:00–11:15



## DPDHL: Green Plan \*

*Dr. Clemens Beckmann, CEO Greenplan GmbH*

The presentation gives a brief introduction into Greenplan, which is a SaaS solution for intelligent tour planning. Besides general features and the value Greenplan's algorithm can provide to its users, a sneak peek shows what the interface looks like. Greenplan serves a broad customer range and can easily be integrated – always focusing on the specific needs. The presentation ends with some interesting use cases outlining the algorithm's practical applicability.

**Deutsche Post DHL  
Group**

**GREENPLAN**  
The best Way

*\*Ex-aequo winner of the 2020 PostEurop Innovation Award*

11:15–11:30



## Le Groupe La Poste: Point Multi Services\*

*Blandine Alglave, Head of Proximity Services Marketing Directorate, Le Groupe La Poste*

The presentation focuses on “Place des services”: a local service for urban blocks, combining human presence with digital permanence to simplify everyone’s lives, every day. This innovation was presented at La Poste's stand at CES 2019. It’s a package of integrated local solutions. It looks ahead to the urban block of the future by simplifying the lives of residents, employees, tradespeople and shopkeepers at neighbourhood level. This solution combines the temporary presence of a mail carrier at a help desk with a digital helpline via a mobile app. It fits into innovative urban projects by providing an extended range of services and it can also be implemented in existing neighbourhoods, contributing to make them more attractive.



*\*Ex-aequo inner of the 2020 PostEurop Innovation Award*

11:30–12:15



## Plug and Play

*Mike Zayonc, Supply Chain practice leader*

Mike Zayonc leads the Supply Chain of Plug and Play. It is one of the leading startup accelerators in the world. Among its graduates are PayPal, DropBox, SoundHound and others. Plug and Play successfully brings its expertise to the corporate world with 400+ corporate partners worldwide with preeminent postal operators *among them*.

**PLUGANDPLAY**

12:15–12:30

## DISCUSSION AND Q & A SESSION

*Moderated by João Melo, Chair of the Innovation Forum*

12:30–13:15

## LUNCH BREAK

13:15–14:00



**CBInsights: Artificial Intelligence – the 5th industrial revolution**  
*Deepashri Varadharajan, CBInsights Senior AI Analyst*

Deepashri is Senior AI Analyst at CBInsights. The CB Insights tech market intelligence platform analyses millions of data points on venture capital, startups, patents, partnerships and news mentions to help you see tomorrow's opportunities.



14:00–14:10

**COFFEE BREAK**

14:10 – 15:40

**STARTUP PITCHES**

*Moderated by Timur Myaldzin, Vice-Chair of the Innovation Forum*

14:10–14:25



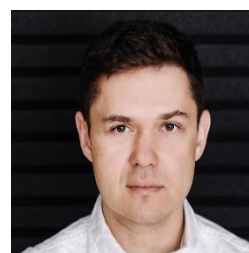
**Startup: Dasha**

*Vladislav Chernyshev, co-founder of Dasha.AI*

Conversational Artificial Intelligence (AI) has dramatically changed the way companies communicate with clients; its opportunities significantly outperform people's capabilities. In some cases, it is not possible to distinguish robot's voice and people's voice. Dasha.AI has developed a solution for courier service to confirm time slot options.



14:25–14:40



**Startup: Yandex Self-driving Technologies**

*Artem Fokin, Head of Business Development*

Autonomous vehicles are changing transportation and logistics landscape of cities. They are considered to be safer, environmentally friendly and comfortable mode of transportation. Yandex, the Russian IT leader, develops two kinds of them: cars and rovers. The company is testing the vehicles in Moscow and two university campuses. Rovers have been implemented in Russian Post since May 2020 and successfully perform in two locations serving clients.



14:40–14:55



## Startup: Meight

*Luis Mendes, Founder & CEO*

Truck drivers are accountable for the greatest operating cost of our clients: Fuel (30%). Pre-feasibility studies have demonstrated they can reduce it by up to 20%, only if provided with continuous support. CO2 emissions experience similar reduction. At Meight we strive to learn about motion in all its complexity and use that knowledge to improve the way we all move. Using data from millions of journeys, we anticipate what drivers will do in the next split-second, so we can help them spend less and use less. Journey by journey, we're changing mobility for everyone.



14:55–15:10



## Startup: Zipline

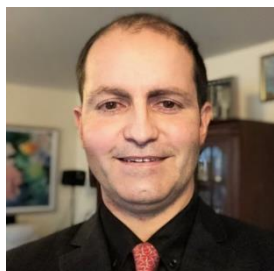
*Ricardo Zia de Francisco Rasheed, Global Strategy and Development Lead*

Zipline is a US-based company that designs, manufactures, and operates autonomous drones that have a service radius of 85km in each direction. To date, we have completed over 70,000 deliveries to customers -- by far the largest drone delivery operation in the world. Across Rwanda and Ghana, we serve 24 million people and 2,500 health facilities with instant access to health products. Earlier this year, we expanded our operations in the US, serving health systems in North Carolina. In September this year, we announced a partnership with Walmart to deliver medical products directly to consumers' homes across the US.





15:10–15:25



## Startup: LivingPackets

*Emmanuel Lemor, Head of Customer Experience and Co-Founder*

LivingPackets is a French-German company created in 2016. LivingPackets developed THE BOX: a smart, reusable package that eliminates packaging waste and offers secure transactions and a new level of augmented convenience and ease-of-use to e-commerce companies and their customers. The goal is to reduce the impact of the entire industry on the environment, enable a truly circular economy, and offer a dramatically improved experience to e-commerce companies and their customers. The reusability and technology of THE BOX enable us to build a highly sustainable ecosystem around it, both ecologically and economically. Moreover, as we keep growing and building up our cooperation with large logistic partners, THE BOX will enable European and worldwide postal agencies to enter a lucrative circular economy on a level playing field.



15:25–15:40



## Startup: Solvesall

*Luka Bradeško, CEO of Solvesall d.o.o.*

AI is changing many aspects of how logistics IoT and mobility industries are operating. At Solvesall we are bringing these technologies together to help companies reach the next level, while at the same time also building and providing products that enable the companies to do so. Our first and fastest growing product brought connectivity, fleet management and IoT into the Recreational Vehicles Industry enabling the creation of smart and connected recreational vehicles. We also have products that can be integrated into an existing fleet of vehicles like delivery trucks or even motorbikes and bicycles. Additionally, our integration of our software products can improve logistics and distribution systems ranging from automatic tariff code classifications using natural language, to vehicle routing and delivery optimizations.



- 15:40–15:55**                    **DISCUSSION AND Q & A SESSION**  
*Moderated by Timur Myaldzin, Vice-Chair of the Innovation Forum*
- 15:55–16:05**                    **WRAP-UP OF THE MAIN “TAKEAWAYS” FROM 2020 IF**  
*Moderated by Timur Myaldzin, Vice-Chair of the Innovation Forum*
- 16:05–16:15**                    **CLOSING**  
*by João Melo, Chair of the Innovation Forum*

## The Moderators



**João Manuel Melo** is responsible for Innovation Management within CTT's Digital, Transformation & Innovation Directorate; he has been conducting I&D activities for more than 2 decades within CTT Portugal Post and led several I&D projects across the organization (ex: Hybrid Mail, Internet Kiosks, Digital Certification, EDI, etc). Nowadays he is responsible for the Innovation Management Program (Trend Analysis, Exploratory Innovation, 1520 CTT StartuProgram, Ideas Management platform and EU funded programs for leveraging I&D). He is also author of postal articles published internationally.



**Timur Myaldzin** leads the Russian Post innovations team, a part of Strategy department. He is responsible for innovation and digital transformation agenda, start-up and technology scouting. Timur manages the corporate accelerator of Russian Post launched in 2019. Prior to Russian Post Timur was a consultant at KPMG Moscow. He is a graduate of Moscow State University.



**Botond Szebeny** is the Secretary General of PostEurop. Prior to joining PostEurop in 2009 in Brussels, Botond was the Executive Director of International Business and a member of the Executive Committee at Magyar Posta for 6 years. During that time, he also served on the Management Board of PostEurop with the responsibility of chairing the European Union Affairs Committee (EAC) of the Association. He has also led various initiatives including the UPU's Financial Committee and participated directly in the preparation of the 2008 EU Postal Directive as postal expert of EU's European Economic & Social Committee.

**POSTEUROP** is the association which represents European public postal operators. It is committed to supporting and developing a sustainable European postal communication market accessible to all customers and ensuring a modern and affordable universal service. Our Members represent 2 million employees across Europe and deliver to 800 million customers daily. For more information visit [www.posteurop.org](http://www.posteurop.org).