
CONGRESS RESOLUTION C 17/2021

The Abidjan Postal Sector Initiative on Sustainability (AP SIS)



The Problems

- Climate change is a common concern of humankind – action is required immediately
- GHG-emissions from postal sector are significant but no overall sector reduction plan exists
- Sector needs coordination and cooperation as the underlying problem is global



The Goals

- Establish a voluntary sector target to reduce greenhouse gas emissions from the global postal network
- Best practice and knowledge Sharing, capacity building
- Transparency of leg 3 carbon footprint per item/ establishment of a carbon neutral product



The Benefits

- Greater awareness and engagement of posts – marketable CSR engagement
- Meeting growing customer demand for sustainable products and emission transparency
- Confidence for investors (incl. technical assistance) and easier access to financial resources
- A safer future for the next generations

THREE WORKSTREAMS

01 Feasibility of a Sector Reduction Target

- **Envisaged deliverables:**
 - Sector wide simple carbon accounting
 - Transparent demonstration of reduction efforts
 - Voluntary sector reduction target to be met within an agreed timeframe
- **Success factors:**
 - Voluntary nature
 - Low complexity
 - Agreement on measuring standard
 - 3rd party auditing
 - Involvement of postal sustainability experts

02 Best Practice, Knowledge Sharing & capacity building

- **Envisaged deliverables:**
 - Workshops, webinars, regional conferences on carbon offsetting, climate finance and climate adaptation measures
 - Offsetting support, QSF-like approach "carbon fund" incl. offsetting certificates
- **Success factors:**
 - Engagement of the front-runners
 - No impact on competitiveness of postal services
 - Certification/auditing

03 Leg 3 carbon footprint / item carbon neutral product

- **Envisaged deliverables:**
 - Participation of DOs in a "carbon footprint" database
 - New optional product with self-declared CO₂ equivalent
- **Success factors:**
 - Close cooperation with existing initiatives
 - Common reporting standard
 - Low complexity

FUNDING

01 Project costs

- ~ 170.000 CHF p.a. for 4 years

02 Intended use

- Project management, external expertise
 - Global evaluation of postal emissions and national plans for emission reduction
 - Identification of global and regional targets that are feasible
- Coordination
 - Manage work streams and coordinate experts
 - Prepare meeting documents, progress reports etc.

03 Requirements of DOs

- Voluntary financial contribution to the funding over 4 years
- Engagement of sustainability experts in the project
- Sharing of experiences and best practices by progressive DOs