

## AGENDA

### Meeting: 2022 Innovation Forum

Date: 20 October 2022

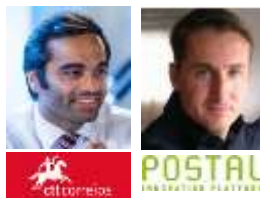
Venue: Parcel+PostExpo (Day 3), Frankfurt, Germany

Time: 09:00

### About the Forum

PostEurop and the Postal Innovation Platform (PIP) have joined forces to organise the PostEurop Innovation Forum this year as part of the Parcel+Post Expo conference in Frankfurt. The session will cover game-changing technologies and solutions for the postal and logistics sector. In the first part, an expert panel will discuss the opportunities presented by blockchain. Blockchain technology is transforming the industry, from optimizing processes, tracking, creating efficiency and transparency in the supply chain, verification, payment simplification, to crypto and NFT solutions in the most traditional postal domain – philately. Then, in the second part, several start-ups will be invited to share their innovative solutions for the postal and supply chain sector. An industry panel consisting of several postal innovation leaders will discuss with the start-ups their solutions and the implication and benefits it brings to the postal sector. The panel will also discuss success factors for a viable innovation strategy and best practice to implement innovation and new technologies to face the challenges of a continuously evolving market environment, driven by e-commerce, customer centricity, and competition.

<https://www.parcelandpostexpo.com/en/conference-program.php?day=3#programme>



#### Moderated

By Carlos Bhatt, Chair of the PostEurop Innovation Forum and Bernhard Bukovc, Chair of Postal Innovation Platform

9:00-09:10



#### Introduction of PostEurop Innovation Forum

By PostEurop Management Team

9:10-9:30



#### Presentation of the PostEurop Innovation Award Winner 2022:

APP SIMBA Project - Simplify Mechanism via Blockchain application, La Poste Group

By Setra Rakotomavo, Head of IT Strategy, and Christophe Pereira, Customs and Supply Chain Manager  
Department of International and European Relations



**Part 1**  
9:30-10:10

**Game Changing Technologies – Blockchain**

*Blockchain technology is transforming the industry, from optimizing processes, tracking, creating efficiency and transparency in the supply chain, verification, payment simplification, to crypto and NFT solutions in the most traditional postal domain – philately.*



**NFTs and Crypto stamps**

*By Andrii Shapovalov, Chief executive officer at StampsDaq LLC, Poland*



**Crypto stamp as a success story of Blockchain implementation**

*By Irina Grinkina, Blockchain product manager at Variussystems - digital solutions GmbH, Austria*



**Panel Discussion**

**Game-Changing Technologies – Blockchain**

*Setra Rakotomavo, Head of IT Strategy and Christophe Pereira, Customs and Supply Chain Manager Department of International and European Relations, La Poste Group*



*Irina Grinkina, Blockchain product manager at Variussystems - digital solutions GmbH, Austria  
Andrii Shapovalov, Chief executive officer StampsDaq LLC, Poland*

**Part 2**  
10:10-11:00

**Start-up Pitches followed by the discussion with an expert panel**



**hey circle**

*By Doris Diebold, Co-founder hey circle GmbH, Germany*



**Tradler**

*By Jasper Deprez, CEO & co-founder and Amanda Martinez, Postal and Logistics Business development lead, Tradler, Spain*





## **PixoAnalytics**

*By Nader Ashraf, Head of sales and business development at PixoAnalytics, Germany*

## **Expert Panel**



**Carlos Bhatt**, Chair of the PostEurop Innovation Forum, and Head of Innovation Management at CTT - Correios de Portugal



**Bernhard Bukovc**, Chair of Postal Innovation Platform



**Thierry Golliard**, *Director open innovation and venturing at Swiss Post, Switzerland*



**Marc Sarmiento**, *Head of research and innovation at Österreichische Post AG, Austria*