PostEurop•

Innovation Award Winners

Year	Innovation	Winner
2023	The Österreichische Post's Crypto stamp is a groundbreaking product that combines traditional postage with blockchain technology. It's a physical postal stamp with a digital twin on the blockchain, initially released as Crypto stamp 1.0 by the Austrian Post.	Österreichische Post
2023 Rising Star Award	"HayPost+" is an innovative app developed by iNovation, a subsidiary of HayPost CJSC, transforming the customer experience with mail services. Available on Android and iOS platforms, it simplifies postal interactions by allowing users to create letters and packages, track deliveries, calculate postage rates, complete post office registration, make secure payments, manage addresses, and easily connect with a call center for support.	HayPost
2022	"APP SIMBA" La Poste Group's Application "SIMBA - simplify importation mechanism via blockchain technology" aims at solving cross-border issues for La Poste and for French customs.	LA POSTE GROUPE
2021	Swiss Post's "Video support via smartphone" provides support staff with an uncomplicated visual assessment of a customer issue during an ongoing telephone conversation. Using a caller's smartphone camera, live video (plus several useful helpful features) can be transmitted immediately and independently of the voice channel, allowing support staff to examine or record a situation. This solution can be used by a wide number of businesses.	SWISS POST

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2020*	"GreenPlan" Is a smart routing algorithm that, based upon all information and data available, optimizes delivery routes and stop sequences in logistics, in an entire delivery area.	Deutsche Post
2020*	"Place des services" Is a package of integrated local solutions for urban blocks combining both postal human presence with digital permanence to simplify everyone's lives, every day. A friendly app is available on google play and IOS stores.	LE GROUPE LA POSTE
2019	Profital solution Profital, is Switzerland's leading shopping guide. The free Profital app (iOS and Android) and website www.profital.ch gives users a simple overview of current advertising leaflets, catalogues and promotions, from shops located in their area.	SWISS POST

In 2020 there was a tie, thus the first place was awarded to both companies.

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2018*	**Rapid Unloading System** The rapid unloading system, is completely automated and increases the unloading throughout by 100%, while employees can work more ergonomically. Using an Intelligent algorithm, it is also able to unscramble parcels with low space requirements, which Is why It can be retrofitted at any location.	Österreichische Post
2018*	**Smart Pharma** Swiss Post's Smart Pharma, is a cost-efficient logistics solution for temperature-controlled transport in the pharmaceutical Industry. It Involves using temperature forecasts to determine the right packaging in accordance with temperature specifications and good distribution practice at a minimum cost.	SWISS POST
2017	**CTT Ads solution** cttads.pt is an innovative CTT service which brings together all the necessary resources for any company to conduct advertising campaigns towards a target, all from an online address. From now on, the creation and implementation of campaigns is one click away, which establishes a turning point in the way companies can advertise.	ctt CTT Portugal Post

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